

PRIVACY POLICY

Plum Living Properties & Health Services Inc. (Plum Living) is committed to ensuring the confidentiality, and protection of your personal information. We will not lend, exchange, rent or sell your information to third parties.

Plum Living may only collect and use your personal information to:

- *provide* you with information regarding activities of Plum Living
- *better understand* your lifestyle needs
- *develop, manage* and *deliver* products and services to you
- *ensure* you receive a high standard of service
- *verify* your identity (when required)

Plum Living will only collect personal information for the purposes identified. Plum Living will use methods that are lawful and will not collect information indiscriminately.

Plum living will retain your personal information only as long as necessary or expected to be necessary for the identified purposes.

Plum Living is committed to the safekeeping of your personal information in order to prevent its loss, theft, unauthorized access, disclosure, duplication, use, or modification.

When you visit Plum Living's website, Plum Living may collect certain information. For example, Plum Living's web server may collect information about the types of web browsers used to access the site, the date and time at which the site was accessed, and what pages of the site were visited. This information is not linked to your personal information and is only used in future development of the website and to monitor website activity.

The development of Plum Living's policies and procedures for the protection of personal information is an ongoing process.

Legislation of other Jurisdictions

Plum Living has business partners within and outside Canada to whom we provide limited information in order to develop products and services. These businesses are subject to laws and regulations of the jurisdictions where they are located. Plum Living provides our business partners – no matter where they are located – with only the information that is necessary to perform specific tasks.

For further information regarding this privacy policy, please contact:

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